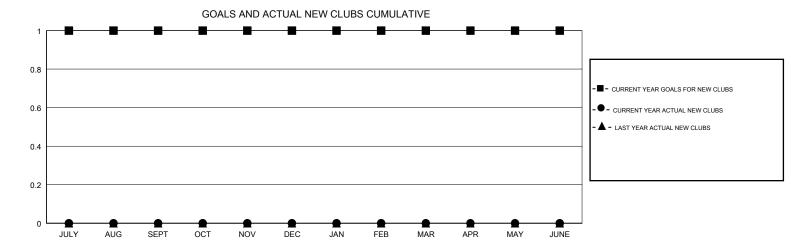


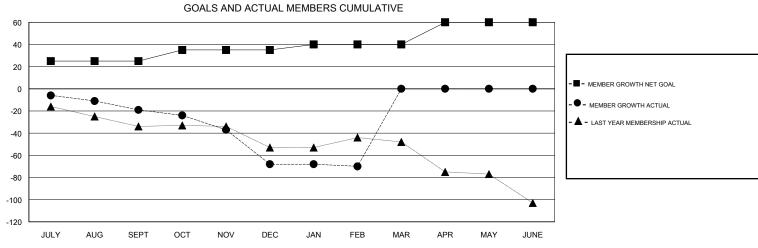
MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 A1

Results as of: 02/28/2018

HOWARD HUDSON LOCATION CALIFORNIA GMT CA Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 25 66 69 JULY/AUG/SEPT JULY/AUG/SEPT 0 10 30 77 OCT/NOV/DEC OCT/NOV/DEC 0 0 0 5 32 29 JAN/FEB/MAR JAN/FEB/MAR 0 0 0 0 0 20 APR/MAY/JUNE APR/MAY/JUNE





DROPPED CLUBS: 1 DROPPED MEMBERS		34 CLUBS OF 57 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION MALE 1,545 (78.35%) FEMALE 427 (21.65%) Women Percentage Fiscal Year Goal: 25%	
DECEASED	17	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS	310
CLUB CANCELLED	0			400
OTHER	158		FAMILY MEMBERS PAYING HALF DUES	160
TOTAL	175			